



Advertisements on StitchNPitch.com



The National NeedleArts Association (TNNA) is offering you the opportunity to advertise on the Stitch N' PitchSM Web site.

There are three areas on the Web site that are available for advertisements – the Home Page, Fans & Freebees Page and the Ticket Pages (main Tickets page and one page for each of the individual Teams Ticket Page). The tiers are Home Page, Premium Page (Fans & Freebees Page and Main Tickets Page) and Individual Teams Ticket Page.

The two types of ads are the Banner Ad which goes across the top of the page and the Feature Ad which are placed down the right hand side of the page.

Banner Ad

468X60

Banner Ad

Feature Ad

120X90

Feature Ad

Pricing

A two-tier pricing structure will match the seasonality of baseball. In-season, six months of April – September. Off-season, six months of October – March.

In-season (April – September) cost per month (ads are month-by-month):

	Home Page 1 spot available per month	Premium Page 2 spots available per month	Individual Team Ticket Page
Banner Ad	\$300	\$275	\$175
	Home Page	Premium Page	Individual Team Ticket Page
Feature Ad	\$250	\$225	\$125

Off-season (October – March) cost per month (ads are month-by-month):

	Home Page 1 spot available per month	Premium Page 2 spots available per month	Individual Team Ticket Page
Banner Ad	\$225	\$200	\$150
	Home Page	Premium Page	Individual Team Ticket Page
Feature Ad	\$175	\$150	\$100

Specifications

- * All artwork for ads submitted must meet requirements for web publication, not for print publication.
- * A web publication file for ads is typically 50 Kb or less.
- is legible on a monitor set to 800 x 600 dpi (dots per inch).
- is of the file type: ".png" (24 bit) or ".jpg" (".jpeg").
- has 72, 96 or 150 pixels per inch.
- has a Width and Height for "Pixel Dimensions" the same as the Width and Height for the "Document Size".
- has web-safe RGB colors.
- * If you have questions contact the Webmaster, webmaster@stitchnpitch.com.
- * Artwork failing to meet the requirements will be returned for adjustment.
- * All advertisement files must be submitted electronically to ads@StitchNPitch.com, NO FILM or faxed copy will be considered.
- * Ads must be received by the 15th of the month that proceeds the month of placement. (ie.: an ad for May must be received by April 15.)
- * Size (Width and Height): Banner Ad – 468 pixels wide X 60 pixels high
Feature Ad – 120 pixels wide X 90 pixels high

Ad Placement (check all that apply)

Banner Ad In-season:

- Home Page \$300
 - Fans & Freebees Page \$275
 - Main Ticket Page \$275
 - Ind. Team Ticket Page \$175
- List Team(s): _____ Total _____

Feature Ad In-season:

- Home Page \$250
 - Fans & Freebees Page \$225
 - Main Ticket Page \$225
 - Ind. Team Ticket Page \$125
- List Team(s): _____ Total _____

Check all that apply:

In-season:

- April July
- May August
- June September

Banner Ad Off-season:

- Home Page \$225
 - Fans & Freebees Page \$200
 - Main Ticket Page \$200
 - Ind. Team Ticket Page \$150
- List Team(s): _____ Total _____

Feature Ad Off-season:

- Home Page \$175
 - Fans & Freebees Page \$150
 - Main Ticket Page \$150
 - Ind. Team Ticket Page \$100
- List Team(s): _____ Total _____

Check all that apply:

Off-season:

- October January
- November February
- December March

Total Costs:

Total of Banner Ads _____ times # of Months _____ = Total Cost \$ _____
 Total of Feature Ads _____ times # of Months _____ = Total Cost \$ _____
 Grand Total \$ _____

Please reserve space for my ad as noted above.

Date _____

I also agree to pay the terms as specified. TNNA is hereby authorized to insert our advertisement on the Stitch N' Pitch Web site.

Advertising Company: _____ TNNA Mbr. # _____

Contact Name (Print Name): _____ Title: _____

Address _____

City _____ State _____ Zip Code _____ Phone _____

Signature _____ E-mail: _____

Method of payment *(due at time of order)*

- Make check payable to: TNNA
- MasterCard
- VISA
- American Express

Credit Card # _____ Exp. Date _____ Amount to be charged \$ _____

Cardholder's Name (Print) _____

Authorized Signature _____

All payments in U.S. funds drawn on U.S. banks. \$25 fee charged for returned checks.

The National NeedleArts Association reserves the right to reject advertising not deemed suitable.

Please complete and return to:

The National NeedleArts Association, 1100-H Brandywine Blvd., Zanesville OH 43701-7303
 Phone: 800-889-8662, Fax 740-452-2552, E-mail: ads@StitchNPitch.com